



Cheyenne and Arapaho

TRIBAL TRIBUNE

- The Cheyenne and Arapaho Tribal Tribune is a bi-monthly publication distributing over 15, 000 issues a month throughout Oklahoma City, Yukon, Mustang, El Reno, Concho, Weatherford, Clinton, Geary, Watonga, Canton, Gracemont, Anadarko, communities as well as mailing out an average of 5,000 papers twice a month across the state of Oklahoma and throughout the United States.
- An added bonus, all ads are posted on-line for our thousands of on-line readers via Twitter and Facebook.
- Tribal Tribune is a 2012-2016 Oklahoma Press Association Better Newspaper Contest award winner and a 5-year National Award Winner through the Native American Journalist Association (NAJA).

MONTHLY RATES ... TWO PLACEMENTS A MONTH		
SIZE	BLACK/WHITE	COLOR
FULL PAGE (20.5 x 10.75)	\$1100.00	\$1200.00
½ PAGE (10.75 x 10.25)	\$560.00	\$660.00
¼ PAGE (5.375 x 10.25)	\$300.00	\$400.00
BANNER (3.5 x 10.75)	\$250.00	\$350.00
(5.125 x 5.125)	\$130.00	\$230.00
(3.5 x 3.5)	\$90.00	\$190.00
Business Card (3.5 x 2)	\$80.00	\$180.00
Cost for Inserts provided by the customer		\$200.00

FREE AD DESIGN or submit your own artwork. If sending digitally please send in jpeg or PDF file format with a Artwork resolution 300 DPI at 100%. We cannot format Publisher documents.

The Tribal Tribune is published on the 1st and 15th of every month.

Ask about DISCOUNT incentives on LONG-TERM ADVERTISING

For more information or to reserve your ad space, call (405) 422-7608 or (405) 422-7446
2012-2016 Oklahoma Press Association Better Newspaper Award Winner
2010-2015 Native American Journalist Award Winner

***Cheyenne and Arapaho Tribes of Oklahoma
Tribal Tribune Advertising Contract***

Please print and fill out this form

Client:	Billing:
Contact:	Contact:
Address:	Address:
City/State/Zip:	City/State/Zip:
Phone:	Phone:
Fax:	Fax:
Email:	Email:

Ad Size	Color Y or N	Description	Rate

Executed this date _____
 Advertiser: _____
 Printed Name: _____
 Signature: _____
 Title: _____

AGREED: All Terms & Conditions listed on the contract page are a part of this contract. No oral contracts. A signed original of this contract must be on file with Cheyenne and Arapaho Tribal Tribune before any insertion orders are accepted. Signed contracts may not be cancelled after deadline dates.

Send all Advertising Materials and Insertion Orders to:
 Cheyenne and Arapaho Tribal Tribune
 PO Box 38 Concho, OK 73022
 phone (405) 422-7446 • fax (405) 422-8204 • email rmstephens@c-a-tribes.org

Terms & Conditions

1. Materials will not be returned to Advertiser unless specifically requested by Advertiser. Materials will be discarded after six (6) months.
2. Payment with order who may receive 30-day terms. Payment in full is due within thirty (30) days of the initial invoice date. Advertising privileges will be suspended on accounts over 90 days past due. The Advertiser will pay all expenses and legal fees incurred in collecting outstanding invoices. The Cheyenne and Arapaho Tribal Tribune (C&A Tribal Tribune) reserves the right to require payment in advance of publication.
3. Advertiser shall submit to Cheyenne and Arapaho Tribal Tribune all advertising and editorial materials no later than deadline dates, dates are the 23rd for the issue published on the 1st of each month and the 8th for the issue published on the 15th of each month. When Advertiser provides no other copy by the deadline date, Cheyenne and Arapaho Tribal Tribune may insert previous advertisement from Advertisers. Cancellations must be received before deadline dates. Advertisers canceling after this date will be billed for space ordered. No cancellations are accepted after deadline dates without written agreement from C&A Tribal Tribune.
4. C&A Tribal Tribune reserves the right to reject any advertisement at any time after receipt of proof of text, copy and/or illustrations, even though a prior similar order may have been approved. C&A Tribal Tribune shall have the right to omit any advertisement when the space allotted to advertising has been filled. Unintentional or inadvertent failure to publish advertising invalidates the insertion order for that issue only. Failure of C&A Tribal Tribune to insert any advertisement shall be considered immaterial and shall not constitute a breach of this Agreement, nor shall C&A Tribal Tribune be liable for damages thereof. In such event, Advertiser shall have the option of having such advertisement printed in a future issue under these Terms and Conditions or of having no charge for such advertisement not inserted. Advertisements already run shall be paid for at rates agreed to on the Advertisement Contract. C&A Tribal Tribune reserves the right to require any advertising to be labeled "advertisement."
5. C&A Tribal Tribune shall not be liable for any damages for failure to fulfill an order for any reason whatsoever, including but not limited to labor disputes, strike, war, riot, insurrection, civil commotion, fire, flood, accident, storm, act of God, or any other circumstances. In such event, Advertiser's sole remedies shall be those in paragraph 4 above.
6. C&A Tribal Tribune reserves the right to cancel this Agreement at any time upon Advertiser's failure to pay any bill when due.
7. In the event C&A Tribal Tribune must employ an attorney to collect sums due hereunder or to enforce compliance by Advertiser with any of the terms of this Agreement, Advertiser shall pay to C&A Tribal Tribune attorney's fees and other costs incurred by C&A Tribal Tribune in connection with any legal actions and appeals thereof.
9. Advertiser shall indemnify C&A Tribal Tribune and hold C&A Tribal Tribune harmless from any and all loss, cost, expense and damages on account of any and all manner of claims, demands, actions and proceedings that may be instituted against C&A Tribal Tribune on grounds alleging that any advertisement submitted hereunder by or on behalf of Advertiser violates any copyright or any proprietary right of any person, or that it contains any matter that is libelous or scandalous, or invades any person's right to privacy or other personal rights. Advertiser agrees at Advertiser's own expense, to promptly defend and continue the defense of any such claim, demand, action or proceeding that may be brought against C&A Tribal Tribune, provided that C&A Tribal Tribune shall promptly notify Advertiser with respect thereto. The Advertiser shall reimburse C&A Tribal Tribune for any amount paid by C&A Tribal Tribune in settlement of claims or in satisfaction of judgments obtained by reason of publication of such advertising copy, together with all expenses incurred in connection therewith, including but not limited to, reasonable attorney's fees and court costs.
10. This writing contains the entire Agreement of the Parties. No representations were made or relied upon by either party, other than those expressly set forth in this Agreement. No agent, employee or other representative of either party is empowered to alter any of the terms hereof, unless done in writing and signed by a duly authorized officer, employee or other representative of the respective parties.
11. Should any part of this Agreement, for any reason, be declared invalid, such decision shall not affect the validity of any remaining portion, which remaining portion shall remain in force and effect as if this Agreement had been executed with the invalid portion thereof eliminated and it is hereby declared the intention of the parties hereto that they would have executed the remaining portion of this Agreement without including therein any such part, parts, or portion which may, for any reason, be hereafter declared invalid.
12. This Agreement shall be construed under the laws of the State of Oklahoma. Venue for any legal actions regarding this Agreement shall be in the State of Oklahoma.